

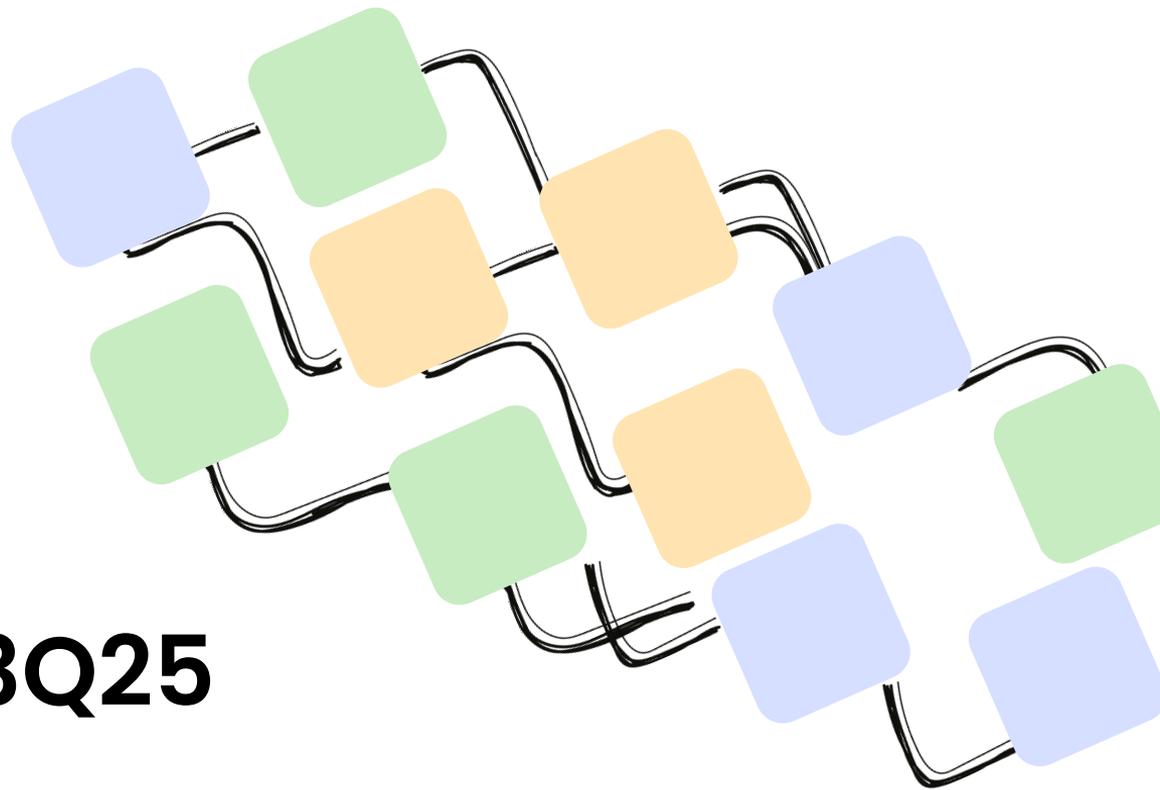


Woodpecker.

Omówienie 3Q25

21.11.25

Spółki Woodpecker.co S.A.



Agenda

- Najnowsze wyniki finansowe
- Rozwój biznesu - podsumowanie 3Q 2025
- Perspektywy 2025/26

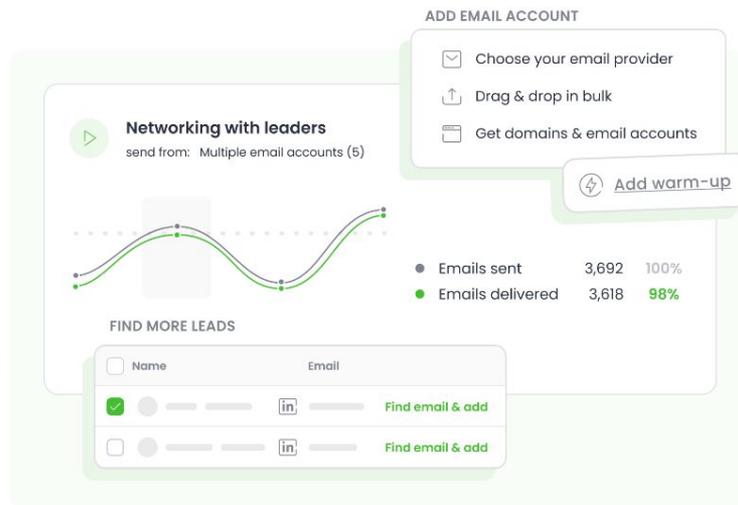
Cold email tool

All you need to cold email in one place:

- ✓ Send cold emails. Free catch-all email verification. Free warm-up
- ✓ Buy domains and emails with SPF, DKIM and DMARC pre-configured
- ✓ Add LinkedIn invites, messages or profile visits to email campaigns **NEW**
- ✓ Find B2B leads for cold outreach in a +1 billion database
- ✓ Manage client campaigns in a dedicated agency panel

[Start free trial](#)
[Watch a demo](#)
[Talk to sales](#)

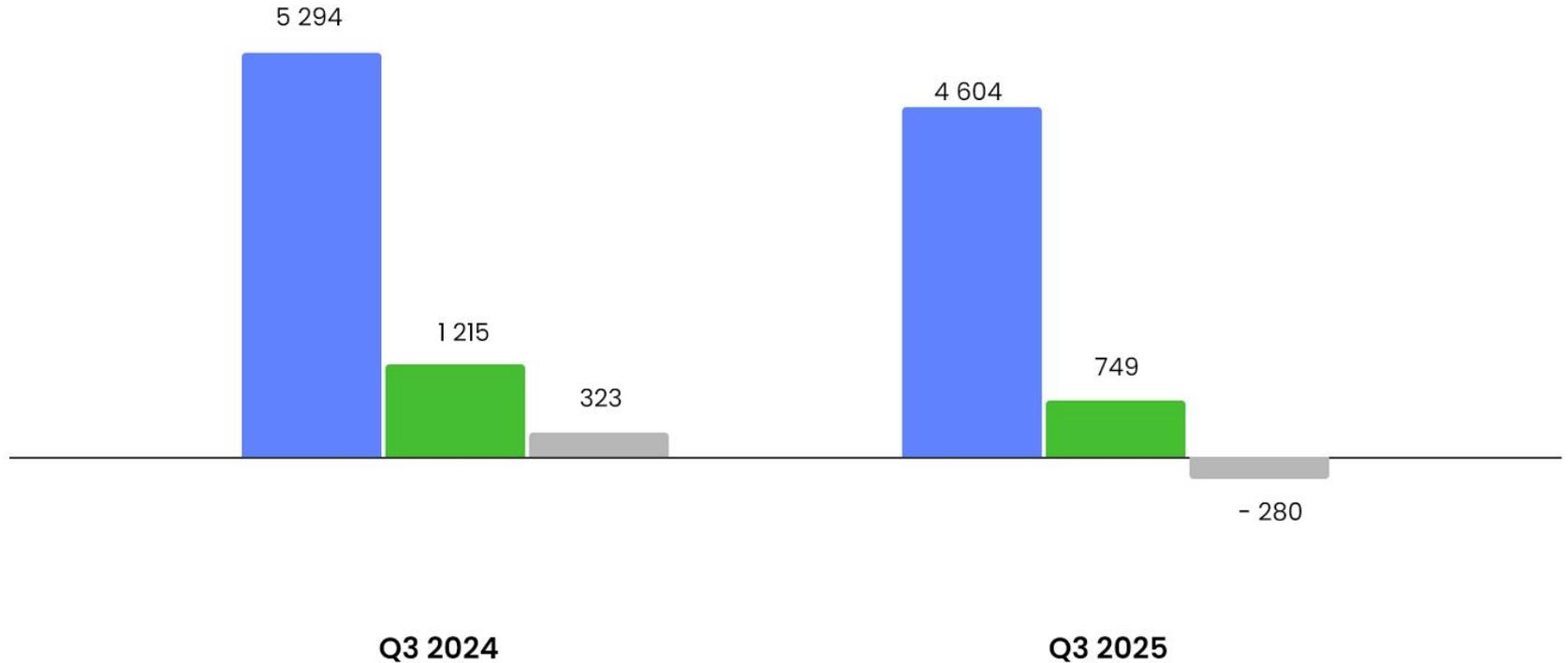
- ✓ 7-day trial
- ✓ Extend trial time in-app
- ✓ All features unlocked
- ✓ No credit card required



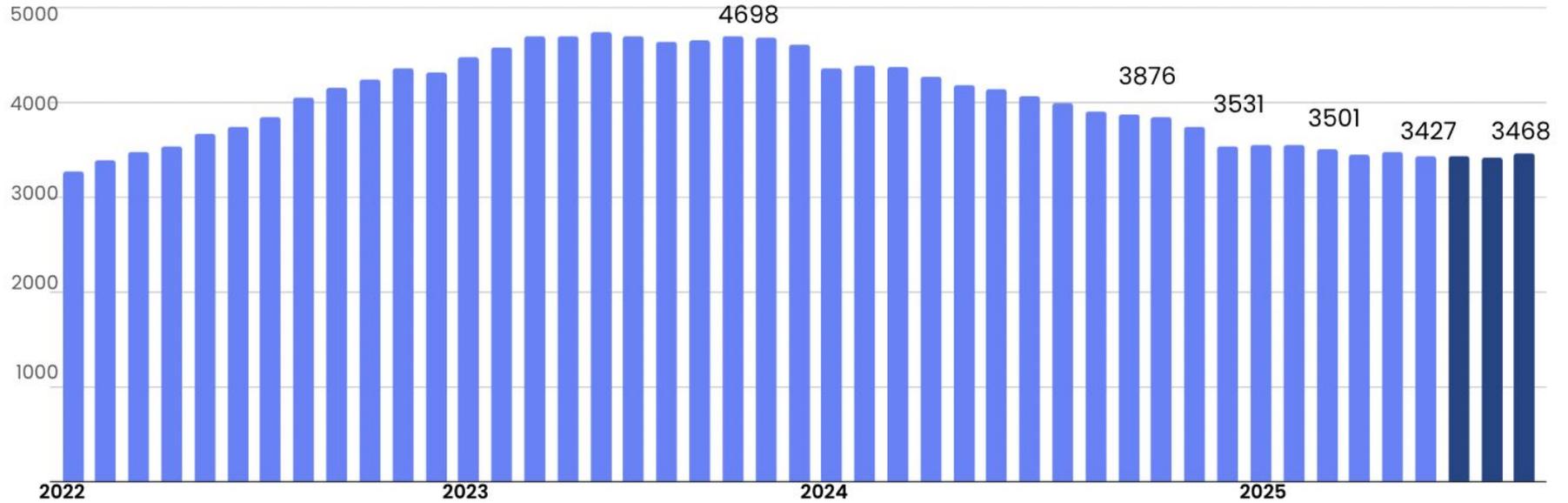
Wyniki 3Q25

Przychód, EBITDA i ZN 3Q (w tys. PLN)

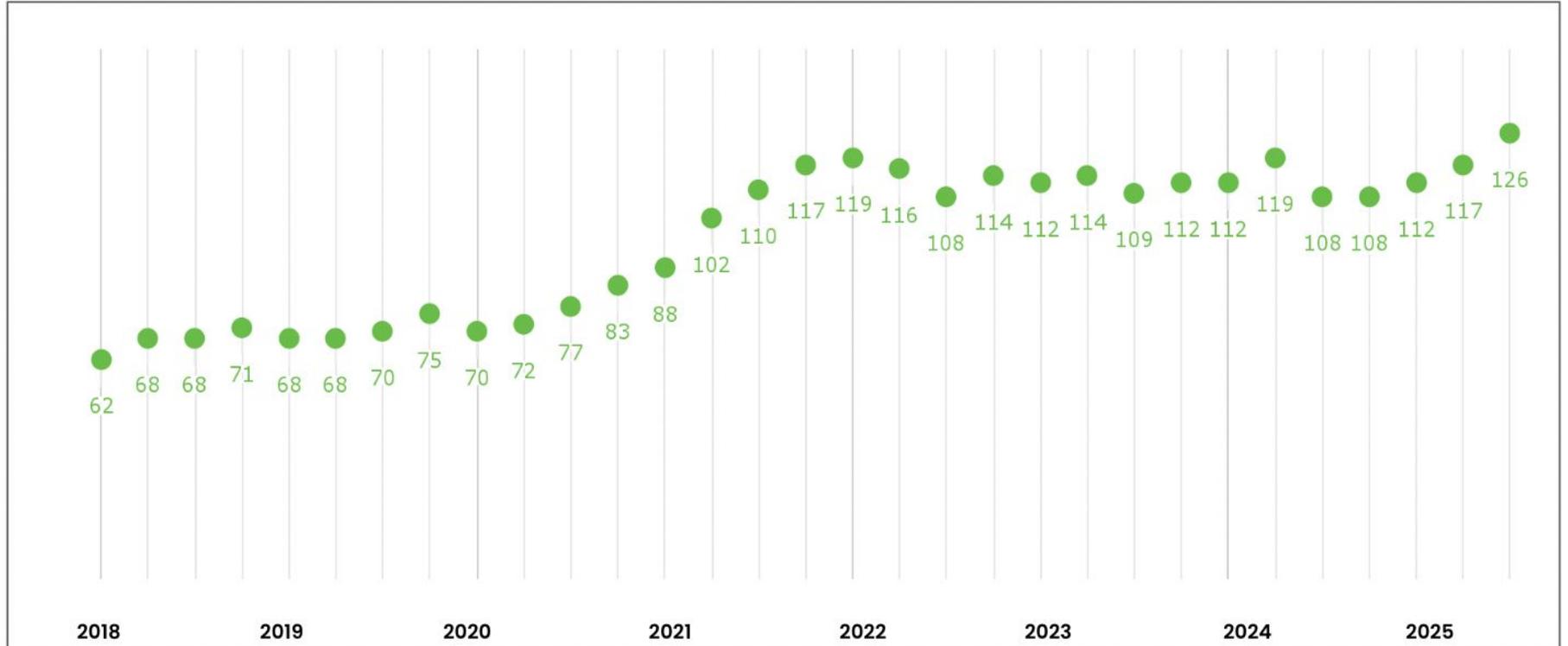
■ Przychód ■ EBITDA ■ Zysk netto



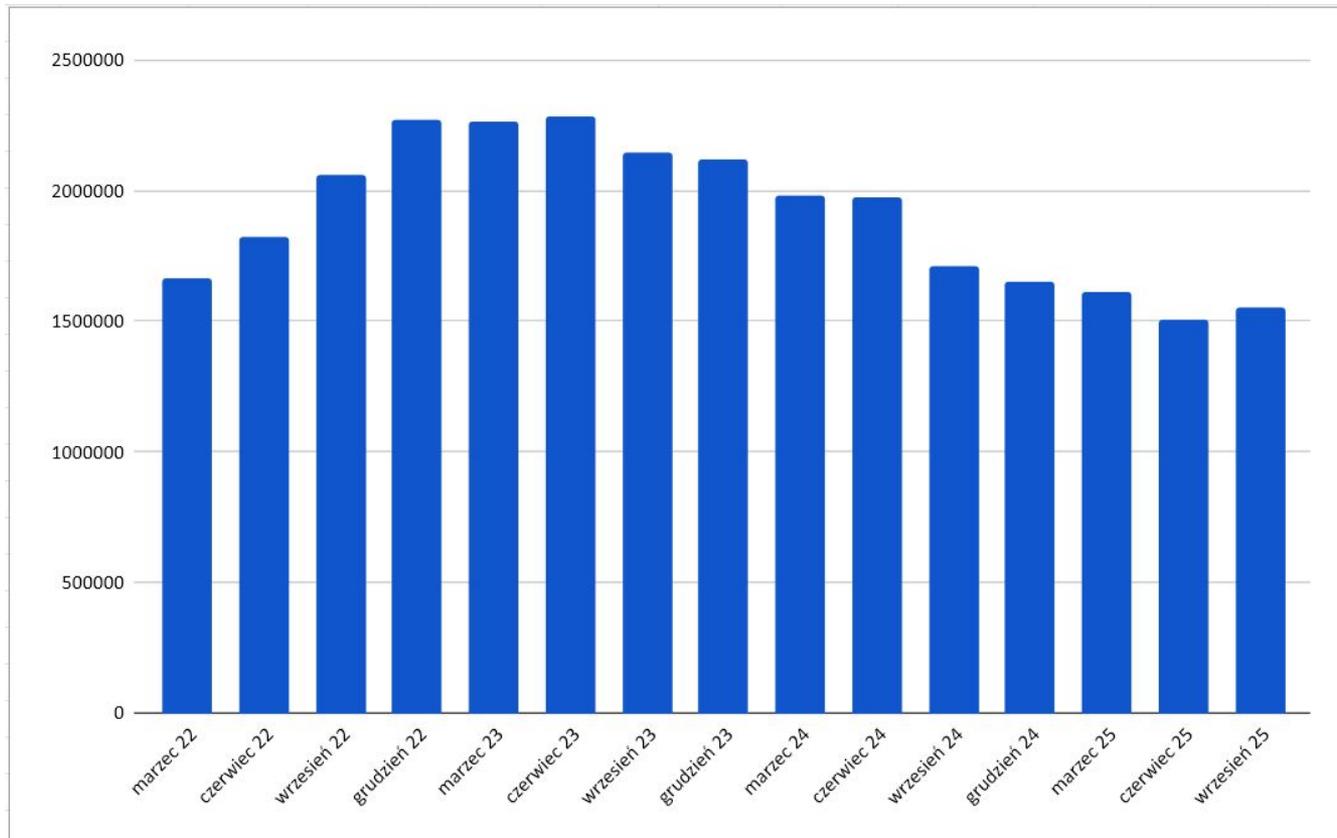
Liczba klientów



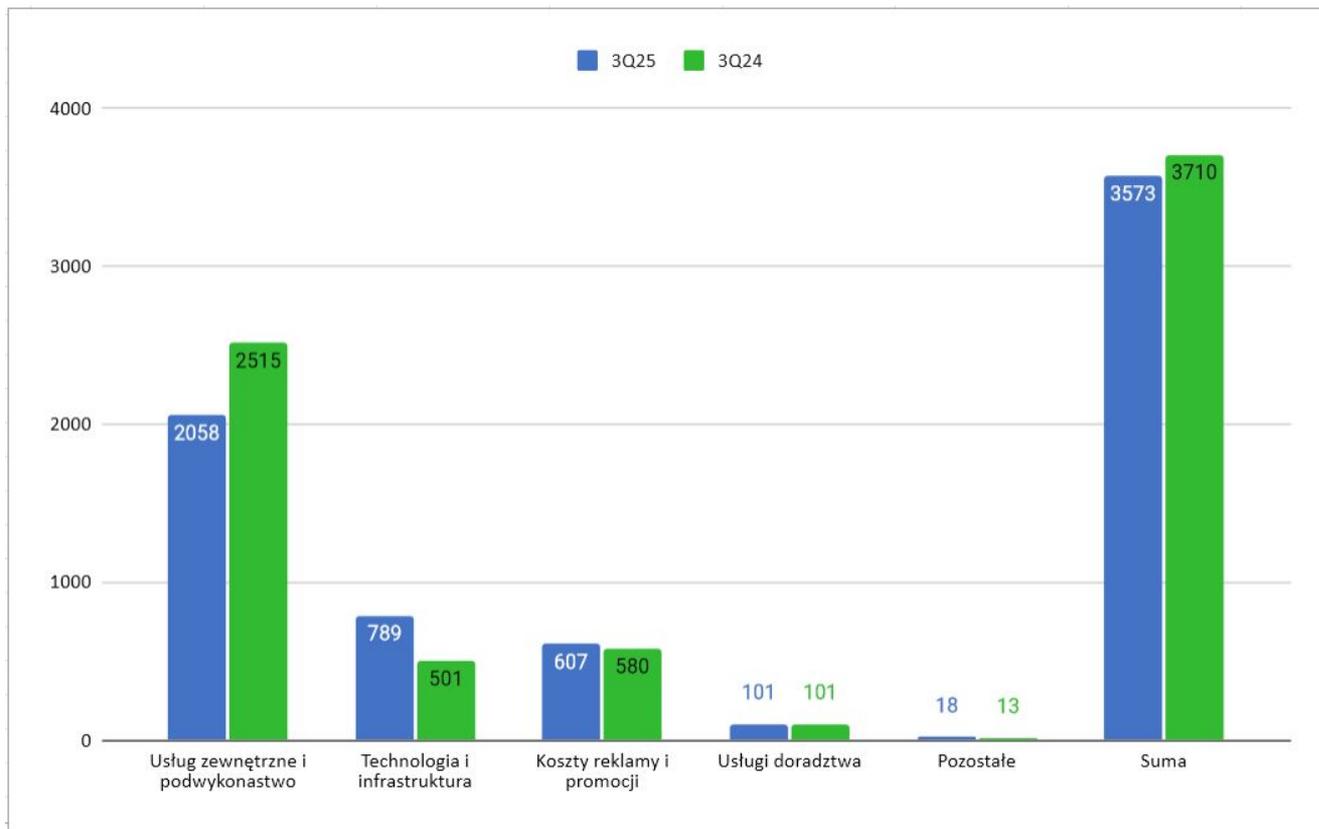
ARPA (w USD)



Średniomiesięczny MRR w kwartałach (PLN)

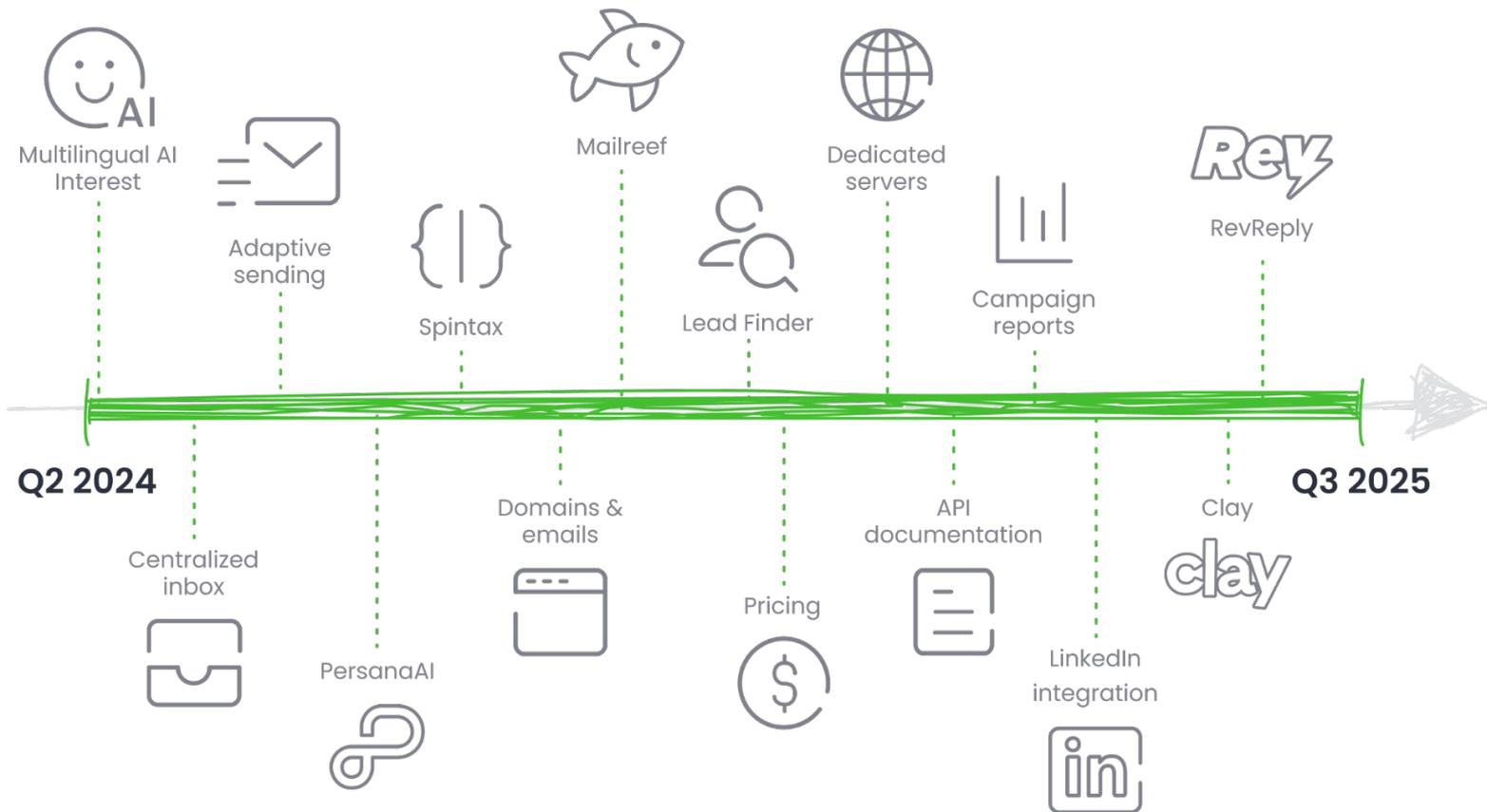


Struktura kosztów usług obcych Q3 25 vs. Q3 24



Optymalizacja







Clay integration

<input type="checkbox"/>	Find people	Job Function...	Add to creative campaign
1		Office	Run condition not met
2		Creative Team	
3		Creative Team	
4		Technical Team	Run condition not met
5		Technical Team	Run condition not met
6		Technical Team	Run condition not met



RevReply

slack

RevReply APP 9:12 PM
● POSITIVE (Info Request) ●

#testing-interested

Email Preview

From: <@company.com>
Subject: Re: Meeting Scheduling
To: Customer <customer@example.com>

Hi John,

Thank you for your interest in scheduling a meeting. I'd be happy to connect and discuss further.

Here are some available time slots to meet:

1. [Monday, Dec 15 at 9:00 AM \(PST\)](#)
2. [Monday, Dec 15 at 2:00 PM \(PST\)](#)

Looking forward to our conversation!



Relacje i sprzedaż bezpośrednia





Zmiana cennika

<p>7-DAY FREE TRIAL</p> <p>Try all features for free without any commitment. Request more time on trial in-app.</p> <p>\$0</p> <p>Contacted prospects 50</p> <p>Emails per month 600</p> <p>Stored prospects 200</p> <p>Free warm-ups 0</p> <p>Live chat and email support</p> <p>Onboarding assistance</p>	<p>STARTER</p> <p>Start email outreach at the lowest cost on the market and the best deliverability</p> <p>\$20 <small>\$29 /month</small></p> <p>Contacted prospects 500</p> <p>Emails per month 6 000</p> <p>Stored prospects 2 000</p> <p>Free warm-ups 2</p> <p>Live chat and email support</p>	<p>GROW</p> <p>Save up to 33% on the market and the best deliverability</p> <p>\$129 <small>\$135 /month</small></p> <p>Contacted prospects 100 000</p> <p>Emails per month 1 200 000</p> <p>Stored prospects 400 000</p> <p>Free warm-ups 20</p> <p>Live chat and email support</p>	<p>MAX</p> <p>Send unlimited emails at the best price per Contacted Prospects</p> <p>\$6 666 <small>\$9 999 /month</small></p> <p>Contacted prospects Unlimited</p> <p>Emails per month Unlimited</p> <p>Stored prospects Unlimited</p> <p>Free warm-ups Unlimited</p> <p>Live chat and email support</p> <p>Dedicated account manager</p>
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SAVE 33%

Monthly **Annually**

\$29 /month

SAVE 33%

Monthly Annually

\$35 /month

Perspektywy



Woodpecker Copilot

What do you want to create?

Placeholder for user input, showing two rows of horizontal bars representing text.



Create full campaign workflow



Prospect cleanup & refresh



Campaign optimization & A/B testing



Performance insights & optimization





Albato

albato



CONNECT THIS APP...



Woodpecker



WITH THIS ONE!

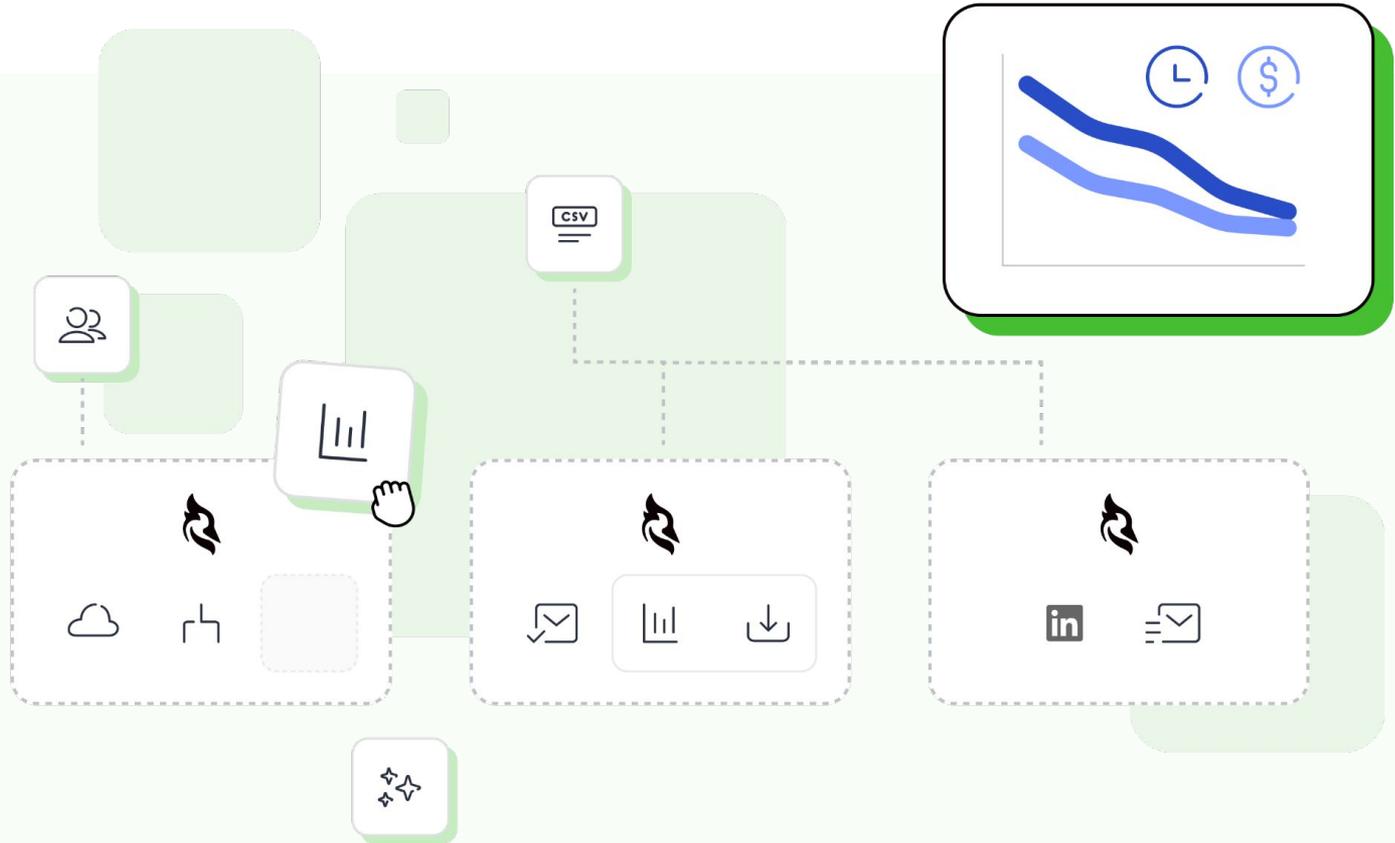


Find your app



- ActiveCampaign
- AliExpress
- Chat2Desk
- Conta Azul
- Facebook
- Facebook Conversions API
- Gmail
- Google Ads

Woodpecker AI



Kontakt

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<https://woodpecker.co/investors/>

ir@woodpecker.co

